



2024-25 Annual Report



FRIENDS OF
GOLD BUTTE



Letter from the President

Dear Friends,

As we reflect on the 2024-2025 season, I am filled with pride for what we have accomplished together, even as we prepare for the significant challenges facing our public lands. It has been a year of tangible progress and strategic growth, demonstrating the incredible impact of your dedicated support.

This year, we celebrated the **successful installation and completion of the Cabin Canyon vault toilet**, a project that directly enhances the visitor experience while protecting the delicate desert environment. This achievement is a testament to years of persistence and a wonderful example of what we can do with your contributions. Building on this collaborative spirit, we have also **deepened our partnership with the Virgin River Coalition**, securing a joint three-year grant that will support a new speaker series for our communities. Our fundraising efforts were once again a highlight, with both the **annual auction and our March Match campaign achieving resounding success**. Fundraising events, like these, provide the critical funds that fuel our mission.

Our significant achievements this year are the result of the **collective dedication of our team and organization members**, like you. But, we must also be clear-eyed about the headwinds we face. The current administration's direction on public lands, including proposed significant budget cuts to the BLM and National Park Service, **poses a direct threat to the places we cherish**. While we have helped avert some actions for the unvetted sale of public lands for now, the risk remains.

These priority changes are already creating uncertainty for our work. The **\$94,000 grant we secured for the Whitney Pocket vault toilet and new tables at Cabin Canyon is now potentially at risk**. Please be assured, we are doing everything in our power to navigate this changing landscape and are in constant communication with the BLM to move these vital projects forward.

Your support has never been more critical. In a time of uncertainty, the unwavering commitment of our members, volunteers, and donors is what allows us to persevere, to protect our hard-won progress, and to continue fighting for Gold Butte National Monument. Thank you for standing with us. Together, we are the voice for this remarkable landscape.

Mitch Fry
Board President

OUR MISSION

Friends of Gold Butte works to promote the responsible enjoyment of the Gold Butte National Monument through education, stewardship, advocacy, and preservation of natural and cultural resources.

OUR VALUES

Wild places that are open and accessible for the enjoyment of visitors

Open and respectful dialog that considers diverse opinions

Decisions **informed by science**

Diversity, cooperation, and integrity

OUR VISION

We envision a vibrant and healthy Gold Butte landscape where the land and wildlife, cultural resources, and solitude are preserved and accessible for the enjoyment of current and future generations.

OUR GOALS

Programs: Create education and outdoor recreation programs that support the enjoyable and sustainable use of Gold Butte and other public lands

Infrastructure: Facilitate the installation and maintenance of infrastructure necessary to support access to Gold Butte and protect the landscape

Advocacy: Cultivate community relations and support land management policies and decisions that preserve a healthy landscape and promote responsible access and use of Gold Butte

Organizational Sustainability. Ensure the organization is financially sound, has strong partner relationships, a positive community standing, and a growing membership that supports the organization and operations



2024-25 Season Achievements

Educational Outreach

- Hosted six speaker series events with 176 attendees, presentations recorded and offered via YouTube and Facebook
- Provided three “other” FoGB-sponsored educational events with 49 attendees
- Offered 15 hikes for the public and had 116 attendees participate
- Taught two “INaturalist” classes in preparation for Bioblitz
- Conducted two-day Bioblitz in GBNM with over 50 participants
- Collaborated with LV Natural History Museum and Moapa Natural Area to offer tours for the public
- Held Volunteer Appreciation Day and GBNM Anniversary events
- Sent a quarterly email newsletter to nearly 3000 readers
- Tabled at various community events



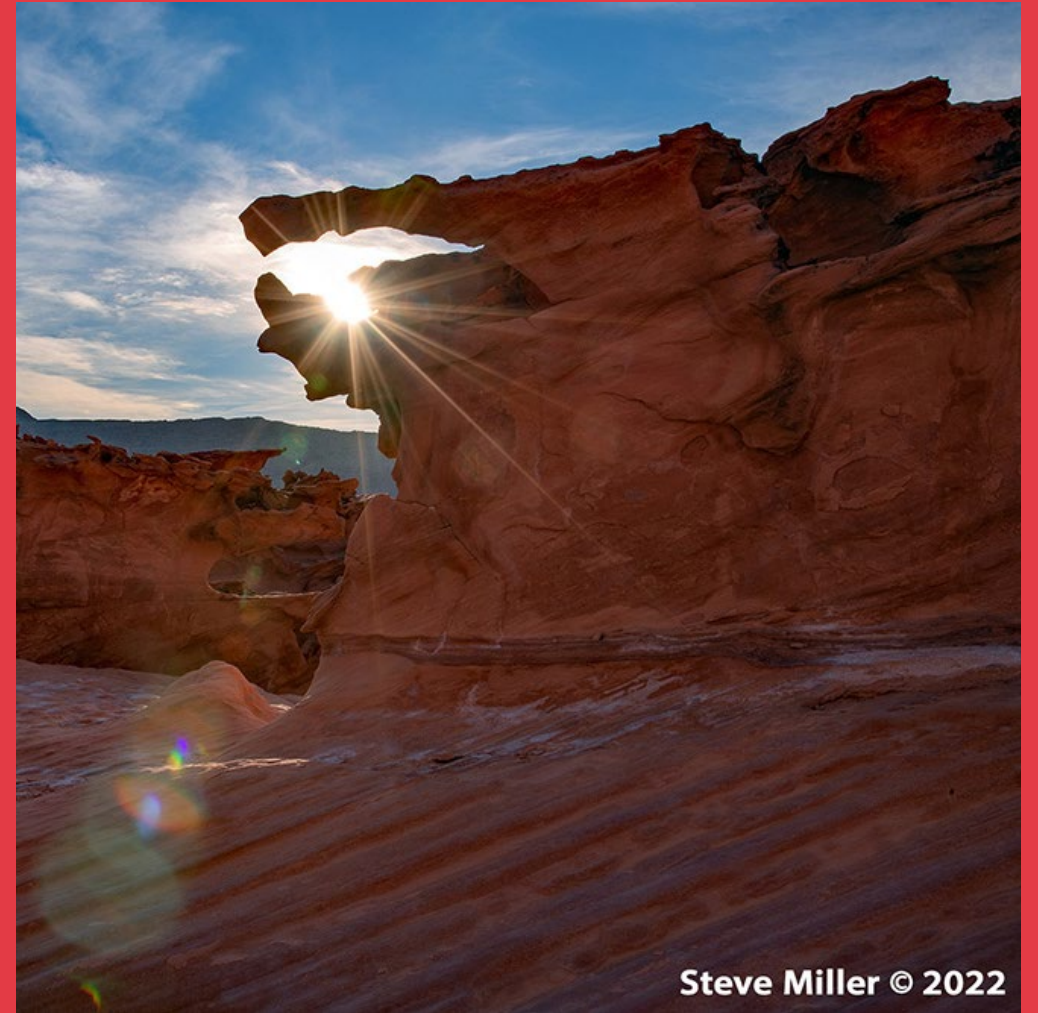
Stewardship

- Held 6 trash cleanup events with over 80 attendees, totaling over 200 hours of service
- Installed first piece of infrastructure within GBNM- a vault toilet at Cabin Canyon, held ribbon-cutting ceremony for toilet
- Monitored road conditions throughout the monument with the help of volunteers
- Collaborated with BLM and Clark Co Public Works on a 4-day road patch project, 22 volunteers, 154 hours of service
- Worked with VRC and other local groups for river cleanup
- Helped NDOW on native plant restorations (2)
- Supported a number of our volunteers to work as site stewards with the NV State Historic Preservation Office



Advocacy

- Our staff and board members continue to collaborate with the Bureau of Land Management staff in monthly discussions regarding issues and planning that affect Gold Butte National Monument.
- Members of our board continue to work together in our Advocacy committee to research and evaluate issues concerning the monument. These include making decisions on when to participate and support national issues that may impact the monument.
- In partnership with other conservation groups, our staff and board participate in regional and national policy initiatives as needed.



Steve Miller © 2022

Donations of Time and Money

- Raised almost \$17,000 during the 2024 March Match campaign.
- Held 7 Paint Nite events, raising over \$1,450.
- Raised over \$4,000 at our annual Anniversary Celebration and Auction event
- Applied for and received \$30,000 in Grants for FY 2024
- Received over \$35,000 in individual donations in FY 2024
- 229+ volunteers contributed over 1072 hours of volunteer time in the 2024-2025 season



Business and Community Outreach

- Continue to partner with City of Mesquite and other groups to staff the Mesquite Welcome Center one day/week.
- Partnered with STEAM Center to offer educational opportunities
- Gave presentations to Virgin River Coalition about Gold Butte National Monument and Friends of Gold Butte
- Partnered with the BLM for National Public Lands Day in GBNM with educational tabling
- Provided local businesses the opportunity to participate in our volunteer projects through our networking with the Chamber of Commerce.

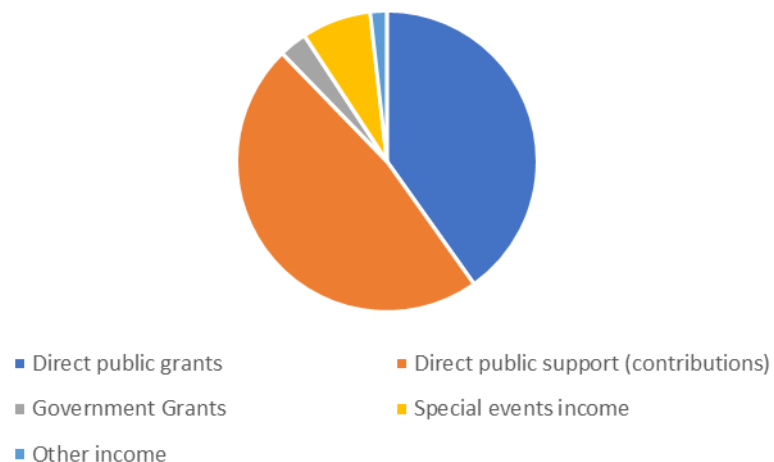


2024 Financials



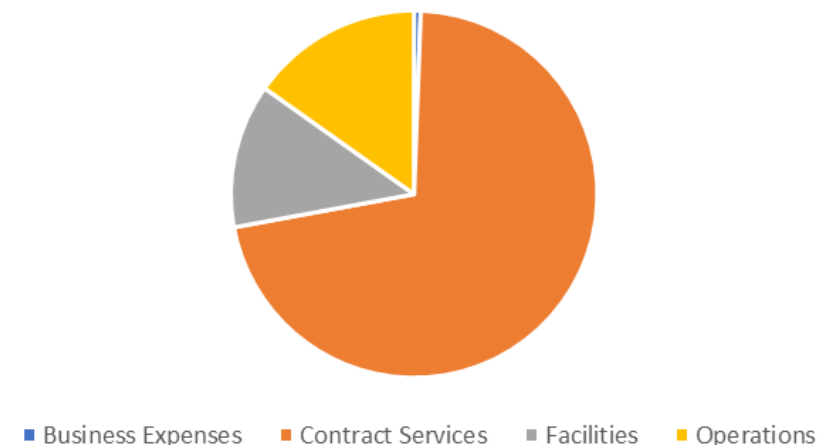
2024 Financial Snapshot

2024 Income



Revenue	
Direct public grants	\$30,000
Direct public support (contributions)	35,534
Government Grants	2,245
Special events income	5,573
Other income	1,336
Total revenue	\$74,688

2024 Expenses



Expenses	
Business Expenses	\$329
Contract Services	39,906
Facilities	7,084
Operations	8,484
Other	3,959
Total Expenses	\$59,762

Our Team

Executive Director



Brenda Slocumb

Friends of Gold Butte Board of Directors

- Mitch Fry – President
- Shi-Lynn Campbell – Vice President
- Lois Etzel – Secretary/Treasurer
- Mike Lyons – Board Member
- Terri Rylander – Board Member
- Chris Schmandt – Board Member

Ways to Give

There are a variety of ways that you can support our work, meet your giving goals, and join us in preserving and protecting Gold Butte National Monument.

Below are some options to support the work of Friends of Gold Butte. Please let us know what questions you have about your giving options.

1. **Become a member of Friends of Gold Butte**
2. **Make one-time or monthly donations**
3. **Make Friends of Gold Butte your charity of choice with Smith's grocery store**
4. **Donate by mail**
5. **Create a Meetup account and sign up for one of our volunteer events**

Online:

<https://www.friendsofgoldbutte.org/donate>

Mail:

*Friends of Gold Butte
12 W. Mesquite Blvd, Suite 106
Mesquite, NV 89027*

Friends of Gold Butte (EIN 26-1818526) is recognized by the IRS as a qualifying Section 501(c)(3) publically supported educational charity. Donations are deductible as charitable contributions to the extent allowed by law. You should consult with your tax accountant or financial advisor relative to your individual circumstances.

We rely on the financial support of passionate folks like you. Thank you for all of your support!